

There are many problems with this plan.

1. Anyone who already has an HDTV system will have to spend money to update their system. That is simply enough to slow HDTV growth in its own, and create a lot of unhappy consumers.
2. Anyone who has any type of PVR(ex. Tivo) would suffer because it would in effect, end the use of this product.
3. Implementing this will most likely raise the cost of HDTV equipment. This is also another effect that will slow HDTV growth, and produce unhappy consumers.
4. It is only a matter of time before this protection is cracked. Then what? Will the subject simply be ignored, and the people who spent extra money to update and/or buy a new system have wasted their money? Or, will they have to update again, and spend more money.

These are just a few of the problems. In my opinion, this can only do more harm to the HDTV market than good.